

Lane DeCamp joins Detroit Opera as Chief Marketing and Development Officer



DETROIT, January 23, 2023—Detroit Opera has announced the appointment of Lane DeCamp as Chief Marketing and Development Officer. Lane was chosen following a nationwide search and began in his new role on January 17. He most recently served as Chief Advancement Officer at the Fort Worden Foundation, a 95-acre campus in Port Townsend, Washington comprising 72 National Historic Landmark buildings and 15 arts organizations on the north coast of the Olympic Peninsula.

In announcing the appointment, Wayne S. Brown, President and CEO of Detroit Opera, said: “I am delighted to welcome Lane DeCamp to assume a key role with Detroit Opera. The breadth of his leadership experience in cultivating and sustaining support for arts and culture will be a tremendous asset to our organization. Lane brings a record of proven strategic practices wherever he has been assigned. His advocacy for opera and dance, in addition to vast experience with performing arts centers, aligns with the continuing evolution of our company under the artistic leadership of Yuval Sharon, Christine Goerke and Roberto Kalb.”

Lane has extensive expertise in governance, board recruiting, and board development at arts organizations and institutions such as Médecins sans Frontières, university medical centers, First Brands, Uniroyal Plastics, Clorox, major hospital chains, and for-profit investment banking clients. At the Fort Worden Foundation, Lane led a successful \$13.6 million capital campaign in 2019 to build a 25,000-square-foot performing arts center to present a wide range of

community- and diversity-oriented programming. He was responsible for programming at the new performing arts center and for implementing fundraising initiatives including restoration of an Art Deco theater, conversion of military barracks to housing for artists and students, artist-in-residence programs, tribal arts education, and high school DEI initiatives.

Previously, Lane served as Senior Vice President of Strategic Planning for General Electric and ran a Credit Suisse First Boston division responsible for strategic planning, fundraising, and marketing strategy for nonprofits including the Museum of Modern Art, Metropolitan Opera, Warhol Foundation, Dia Foundation, New York Lyric Opera, 92nd Street Y, universities, healthcare organizations, and major philanthropic families. He left First Boston to create his own firm, focused on smaller companies. In the ensuing 20 years, he raised campaigns and built strategic marketing strategies for clients including Carnegie Hall, Westport Country Playhouse, and numerous theaters, museums, and opera and ballet companies. His accomplishments include creating the nonprofit Pacific OperaWorks, a Seattle-based company dedicated to a cost-effective touring model for international-level contemporary opera productions. Pacific OperaWorks' staging of Monteverdi's *Il Ritorno di Ulisse*, with sets and direction by William Kentridge, sold out five performances in partnership with San Francisco Museum of Modern Art.

Lane studied particle physics and viral genetics at the University of Texas at Austin and Massachusetts Institute of Technology. He holds an MBA in nonprofit finance and accounting from the University of Texas. Lane arrives in Detroit with his Australian shepherds. He is active in track cycling and competitive offshore sailboat racing, loves to cook, and spends much of his free time at arts events of all kinds.

"I am honored to join Detroit Opera at this exciting time in the company's history," said Lane DeCamp. "I've been impressed with their vision and how they are executing that vision as part of the renaissance of Detroit. I'm proud to be part of their team."

About Detroit Opera

Detroit Opera (formerly Michigan Opera Theatre), one of the nation's most vibrant nonprofit arts organizations, aspires to influence the future of opera and dance with a goal of invigorating audiences through new and re-imagined productions, relevant to current times. It is creating an ambitious standard for American opera and dance that emphasizes community, accessibility, artistic risk-taking, and collaboration. Founded in 1971 by the late Dr. David DiChiera, Detroit Opera is led by President and CEO Wayne S. Brown; Yuval Sharon, Gary L. Wasserman Artistic Director; Associate Artistic Director Christine Goerke; Music Director Roberto Kalb; and Board Chairman Ethan Davidson. For more information, visit www.detroitopera.org. Follow the company on Facebook and Instagram (@DetroitOpera), LinkedIn (Detroit Opera), as well as Twitter (@DetOperaHouse).

PRESS CONTACT:

Jennifer Melick

jmelick@detroitopera.org

973-985-5499