

Detroit Opera

Yuval Sharon, Gary L. Wasserman Artistic Director
Christine Goerke, Associate Artistic Director

Graphic Designer

Job Posting

Work Schedule: Full Time

How to Apply: Qualified applicants should submit their resume and cover letter to employment@detroitopera.org

Position Summary:

The Graphic Designer (GD) will serve as the lead designer for company-wide graphic design needs, producing effective and engaging materials while taking ownership of the Detroit Opera brand. While housed in the Marketing Department, this position will produce work for all organization departments, including, but not limited to, artistic, production, development, marketing, events, and the President's office. The ideal candidate will possess excellent typography skills and the ability to produce artistically compelling graphics and publications with a keen eye for detail and an elevated sense of aesthetics.

Responsibilities (essential functions):

- Serve as the graphic designer for the organization by creating and producing effective and engaging print and digital marketing materials, season and production publications, advertising campaigns, and other materials ensuring adherence to brand standards that abide by marketing strategies.
- Create the visual concept for a variety of projects to reflect the desired theme and tone of the communications.
- Own and manage Detroit Opera brand standards and guidelines, and ensure all staff are kept up to date on proper style and usage.
- Suggest and make creative alterations to projects to elevate the brand while maintaining brand standards.
- Coordinate with the artistic and marketing teams to generate new and innovative design ideas.
- Design distinctive graphics such as infographics and illustrations better to show information in a quick and easy-to-understand way.
- Collaborate with Marketing and Communications staff to develop compelling and highly targeted marketing campaigns.
- Continually seek additional opportunities for professional development to stay on top of advancements in design and development in a marketing capacity.
- In collaboration with the Marketing Manager, work with outside printers and advertisers on deliverables.

- Create and manage institutional communication systems to keep involved staff updated on projects.
- Provide a collaborative spirit of engagement with all departments.

Required Qualifications

- Bachelor's degree in art design, graphic design, fine arts, or significant work experience in graphic design.
- Hands-on experience and significant knowledge in image editing tools and graphic design software in Adobe Creative Suite and the ability to produce print projects with pre-press knowledge.
- Ability to formulate and articulate a design vision to a variety of stakeholders.
- Ability to work effectively under pressure, have strong project management skills, work with a variety of personalities, and meet deadlines.
- Willingness to accept feedback and make necessary changes in the design.
- Excellent written and oral communications skills.
- Ability to understand diverse perspectives and acknowledge the significance of differences and complexities in background, cultures, values and viewpoints as the foundation for an inclusive environment.

Desired Qualifications

- A knowledge of opera, dance, or the arts in general.
- Experience working for a nonprofit organization.

Essential functions/physical demands:

- The person in this position routinely moves materials weighing up to 30 pounds.
- The person in this position must be able to remain in a stationary position for periods of time.

Application Deadline:

Job openings are posted for a minimum of seven calendar days. This job may be removed from posting boards and filled anytime after the minimum posting period has ended. Applications will be reviewed as received throughout the posting period and continue until the position is filled.

Additional Information:

Detroit Opera is committed to recruiting and retaining a diverse workforce and encourages all employees to fully incorporate their diverse backgrounds, skills, and life experiences into their work and towards the fulfillment of the MOT mission.

About Detroit Opera:

Founded in 1971, Detroit Opera (DO) is the premier multi-disciplined producer and presenter for opera, musical theatre, and dance in the Great Lakes Region. Based in the city of Detroit, the organization engages artists of national and international stature for stellar main stage and outreach performances, and provides compelling cultural enrichment programs for the diverse audiences and communities that it serves, making it one of Detroit's pillars of arts and culture. DO is among a select few opera companies nationwide to own its theatre, the historic 2,700-seat Detroit Opera House, which is located in the heart of downtown Detroit.

DO is seen as the most innovative opera company in America. DO garnered great critical and popular acclaim during the pandemic for its socially-distanced, drive-thru production of *Twilight : Gods*, an adaptation of Wagner's *Götterdämmerung*. Brainchild of new Artistic Director Yuval Sharon, *Twilight : Gods* was performed across multiple levels in DO's own parking structure, and provided performance opportunities for local cast and orchestra members, in addition to international opera stars. Lauded for past projects such as his [reverse chronological staging](#) of Puccini's *La Bohème*, Sharon in July premiered a [high-tech reimagining](#) of a Wagner opera.

For more information, please visit <https://detroitopera.org>